

2023 MOCK 2 GRAPHIC DESIGN 2

PAPER 2

2 hours

[60 marks]

*Answer **four** questions only.*

All questions carry equal marks.

Credit will be given for clarity of expression and orderly presentation of material.

1. (a) State the **most** suitable form of binding for **each** of the following books.
 - (i) Paperback Books;
 - (ii) Class Registers;
 - (iii) Receipt Books;
 - (iv) Notebook 3

[4 marks]

(b) Describe how a Receipt Book is bound. [11 marks]
2. Explain the following terms as used in Graphic Design:
 - (a) Majuscules;
 - (b) Spur;
 - (c) Calligraphy;
 - (d) Perspective;
 - (e) Serigraphy

[15 marks]
3. (a) Describe a poster. [3 marks]

(b) Explain why a poster **must** be attractive. [3 marks]

(c) Discuss **three** ways the Graphic Designer can make a poster attractive. [9 marks]
4. (a) List **five** pieces of information found on a package. [5 marks]

(b) Discuss **one** reason for **each** of the information listed in 4 (a). [10 marks]
5. (a) Explain gag cartoon. [3 marks]

(b) Use cartoon to Express a smiling face. [3 marks]

(c) Discuss any three importance of cartoon. [9 marks]
6. (a) Using the letter “A” , illustrate the following type of front styles:
 - (i) Romans
 - (ii) Gothic
 - (iii) Calligraphy

[12 marks]

(b) For **each** of the front styles stated in 6 (a) above, state **one** design product for which it would be **most** suitable. [3 marks]

END OF ESSAY TEST